

## CUA31020 Certificate III in Screen and Media



This course covers a range of skills used in a media based workplace and reflects current industry demands in animation, web design and digital imaging. Students learn skills to develop concept ideas and progress to learn technical skills to produce a variety of media products. Students use industry standard programs - Adobe Flash, Adobe Photoshop, Adobe Dreamweaver and Adobe Premiere and learn the basics of the software packages.

### ACTIVITIES/TASKS

#### Units 1 & 2 (First Year)

- Adobe Photoshop and digital imaging and photography skills for an interactive slideshow.
- Sound and audio editing and production with the creations of podcasts.
- Adobe Animate - animation and interactivity exploring basic tweening, simple character development, typography experiments, explored through an interactive game or narrative.
- Website management and basic production in Adobe Dreamweaver.
- Research industry trends, careers and professional development.

#### Units 3 & 4 (Second Year)

- A 30 second animation completed to technical specifications, including advanced character development with a sound effect or music soundtrack accompanied by a production folio.
- A promotional website using copy suited to the style. Students seek trainer feedback to make improvements and test before a set deadline.
- Produce a portfolio for an instructional video with evidence of pre-production of visual design components and finished pieces, storyboard, script, and short answers about video production.

### UNITS OF COMPETENCY

#### Units 1 & 2

BSBCRT311 Apply critical thinking skills in a team environment

CUAWHS312 Apply work health and safety practices

CUAIND311 Work effectively in the creative arts industry

CUADIG211 Maintain interactive content

CUADIG303 Produce and prepare photo images

CUASOU304 Prepare audio assets

#### Units 3 & 4

CUADES302 Explore and apply the creative design process to 2D forms

CUAANM301 Create 2D digital animations

CUADIG312 Author interactive sequences

CUADIG304 Create visual design components

CUAWRT301 Write content for a range of media

### LENGTH OF COURSE

This course is over two years from February to November.  
You receive a schedule and training plan for completing assessment tasks for each unit.

### ELIGIBILITY & PREREQUISITES

Basic language literacy and computer competency levels are pre-requisites.  
If you have any individual needs, please contact the College.

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## ASSESSMENT

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Assessment includes short and long answers to questions, product assessment, observation and evidence of planning such as storyboards, sketches presented in a production folio. The assessment of overall competence at this certificate level is undertaken by a qualified assessor and students' competence judged using criteria from the unit of competencies.

In Units 1 & 2, students complete a range of exercises to demonstrate their competency. In Units 3 & 4, students are required to complete three tasks assessed as two products and one portfolio. The three tasks cover all the competencies in Certificate III in Media for Units 3 & 4.

Students will be given a fair and adequate assessment process that includes multiple opportunities to demonstrate competency.

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### BENEFITS OF TRAINING

The certificate offers a study score in Year 12 through scored assessment which can contribute directly to the ATAR as one of a student's primary four scaled studies or as the fifth or sixth study.

Students who complete CUA31015 Certificate III in Screen and Media will be eligible for up to four units of credit at Units 1 and 2 level and a Units 3 and 4 sequence.

### APPLICATION & ENROLMENT PROCESS

Students wanting to study full time at NCAT must arrange an interview phone 9478 1333. External students must complete two forms.

1. An Application Form given from home school for approval at the home school level.
  2. An NCAT RTO VET Enrolment Form available from the home school VET coordinator or at [ncat.vic.edu.au](http://ncat.vic.edu.au) or the Northern Melbourne VET Cluster website [nmvc.vic.edu.au](http://nmvc.vic.edu.au)
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### PATHWAYS

The course prepares students for further study in Multimedia or related areas. Students can go on to Certificate IV level courses in Photo-Imaging or Design at the College, pursue other courses at tertiary institutions or attain employment in the industry.

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### POLICIES

The NCAT VET and General Student Handbook on our website contains policies and procedures for access, equity, privacy, refunds, student conduct, recognition processes, access to records, complaints & appeals.

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