

CUA31020 Certificate III in Screen and Media



The course has a Creative and Digital Media focus.

This course covers a range of skills used in a media-based workplace and reflects current industry demands in animation, web design and digital imaging. Students learn skills to develop concept ideas and progress to learn technical skills to produce a variety of media products. Students use industry standard programs - Adobe Animate, Adobe Photoshop, Adobe Dreamweaver and Adobe Premiere and learn the basics of the software packages.

ACTIVITIES/TASKS

Units 1 & 2 (First Year)

- Digital imaging and basic photography skills using Adobe Photoshop and Adobe Animate to produce an interactive slideshow.
- Basic website management and production including an introduction to coding languages HTML & CSS using Adobe Dreamweaver.
- Sound and audio editing and production with the creations of podcasts using Audacity.
- Exploration of critical thinking skills and how to use them in a team environment.
- Research into the creative and digital media industry trends, careers, and professional development.
- Investigation into Work Health and Safety in the office environment.

Units 3 & 4 (Second Year)

- A 30 second animation completed to technical specifications, including advanced character development with a sound effect or music soundtrack accompanied by a production folio.
- A promotional website using copy suited to the style. Students seek trainer feedback to make improvements and test before a set deadline.
- Produce a portfolio for an instructional video with evidence of pre-production of visual design components and finished pieces, storyboard, script, and short answers about video production.

UNITS OF COMPETENCY

Units 1 & 2

BSBCRT311	Apply critical thinking skills in a team environment
CUADIG211	Maintain interactive content
CUADIG303	Produce and prepare photo images
CUAIND311	Work effectively in the creative arts industry
CUASOU304	Prepare audio assets
CUAWHS312	Apply work health and safety practices

Units 3 & 4

CUAANM301	Create 2D digital animations
CUADES302	Explore and apply the creative design process to 2D forms
CUADIG304	Create visual design components
CUADIG312	Author interactive sequences
CUAWRT301	Write content for a range of media

LENGTH OF COURSE

This program is delivered to students as a VET in Schools Vocational Major (VM) program for Year 10 or Year 11 commencements.

VCE VM students attend for a half day per week (Feb-Nov) over two years and external students enrol through their home school.

ELIGIBILITY & PREREQUISITES

Basic language literacy and computer competency levels are pre-requisites.

If you have any individual needs, please contact the College.

ASSESSMENT

Assessment includes short and long answers to questions, product assessment, observation and evidence of planning such as storyboards, sketches presented in a production folio. The assessment of overall competence at this certificate level is undertaken by a qualified assessor and students' competence judged using criteria from the unit of competencies.

In Units 1 & 2, students complete a range of exercises to demonstrate their competency.

In Units 3 & 4, students are required to complete three tasks assessed as two products and one portfolio. The three tasks cover all the competencies in Certificate III in Media for Units 3 & 4.

Students will be given a fair and adequate assessment process that includes multiple opportunities to demonstrate competency.

BENEFITS OF TRAINING

The certificate offers a study score in Year 12 through scored assessment which can contribute directly to the ATAR as one of a student's primary four scaled studies or as the fifth or sixth study.

Students who complete this course will be eligible for up to four units of credit at Units 1 and 2 level and a Units 3 and 4 sequence.

APPLICATION & ENROLMENT PROCESS

Students wanting to study full time at NCAT must arrange an interview phone 9478 1333.

External students must complete two forms.

1. An Application Form given from home school for approval at the home school level.
 2. An NCAT RTO VET Enrolment Form available from the home school VET coordinator or at ncat.vic.edu.au or the Northern Melbourne VET Cluster website nmvc.vic.edu.au
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PATHWAYS

Students can go on to Certificate IV, Diploma and Advanced Diploma in Screen and Media at tertiary institutions or seek employment in the industry. At NCAT our Certificate IV level courses in Photo-Imaging or Design are an option for students in the this area.

POLICIES

The NCAT VET and General Student Handbook on our website contains policies and procedures for access, equity, privacy, refunds, student conduct, recognition processes, access to records, complaints & appeals.
