CUA31015 Certificate III in Screen and Media
Course Information Brochure (Creative and Digital Media)

Description of Course

Certificate III in Screen and Media covers a range of skills used in a media based workplace. The course reflects current industry demands in animation, web design and digital imaging.

Students learn skills to develop concept ideas and progress to learn technical skills to produce a variety of media products.

Students use industry standard programs - Adobe Flash, Adobe Photoshop, Adobe Dreamweaver and Adobe Premiere and learn the basics of the software packages.

Activities/tasks

Units 1 & 2 – First Year

Tasks to cover the training package content may include:

- Adobe Photoshop and digital imaging and photography skills for an interactive slideshow
- Sound and audio editing and production with the creations of podcasts
- Adobe Animate - animation and interactivity exploring basic tweening, simple character development, typography experiments, explored through an interactive game or narrative
- Website management and basic production in Adobe Dreamweaver
- Research industry trends, careers and professional development

Units 3 & 4 – Second Year

- A 30 second animation completed to technical specifications, including advanced character development with a sound effect or music soundtrack accompanied by a production folio.
- A promotional website using copy suited to the style. Students seek trainer feedback to make improvements and test before a set deadline.
- Produce a portfolio for an instructional video with evidence of pre-production of visual design components and finished pieces, storyboard, script, and short answers about video production.

Assessment

Assessment includes short and long answers to questions, product assessment, observation and evidence of planning such as storyboards, sketches presented in a production folio. The assessment of overall competence at this certificate level is undertaken by a qualified assessor and students' competence judged using criteria from the unit of competencies.

In Units 1 & 2, students complete a range of exercises to demonstrate their competency.
In Units 3 & 4, students are required to complete three tasks assessed as two products and one portfolio. The three tasks cover all the competencies in Certificate III in Media for Units 3 & 4.

Students will be given a fair and adequate assessment process that includes multiple opportunities to demonstrate competency.

Eligibility and prerequisites

Basic language literacy and computer competency levels are pre-requisites. If you have any individual needs please contact the College.

COURSE CONTENTS

UNIT CODE	UNIT TITLE

Units 1 & 2

BSBCRT301	Develop and extend critical and creative thinking skills
BSBWHS201	Contribute to health and safety of self and others
CUAIND301	Work effectively in the creative arts industry
CUADIG201	Maintain interactive content
CUADIG303	Produce and prepare photo images
CUASOU304	Prepare audio assets

Units 3 & 4

BSBDES302	Explore and apply the creative design process to 2D forms
CUAANM301	Create 2D digital animations
CUADIG302	Author interactive sequences
CUADIG304	Create visual design components
CUAWRT301	Write content for a range of media

Credit in the VCE

Students who complete CUA31015 Certificate III in Screen and Media will be eligible for up to four units of credit at Units 1 and 2 level and a Units 3 and 4 sequence.

Benefits of this training

The certificate offers a study score in Year 12 through scored assessment which can contribute directly to the ATAR as one of a student's primary four scaled studies or as the fifth or sixth study.

Pathways

The course prepares students for further study in Multimedia or related areas. Students can go on to Certificate IV level courses in Photo-imaging or Design at the College, pursue other courses at tertiary institutions or attain employment in the industry.

Course Fees

VET students from other schools have separate fee arrangements with their own schools for VET course costs. All training resources are provided when classes commence. NCAT students please see the Payment Form – Material Charges.

Length of the Course

This course is over two years from February to November. You receive a schedule and training plan for completing assessment tasks for each unit.

Enrolment Process

Students enrolling as full time students must contact the college on Tel 9478 1333 for an interview. External students apply through their home school VET coordinator and complete the enrolment form at the NCAT information evening.

Please note

For details regarding Access, Equity, Privacy Policy, Refunds Policy, Student Conduct, Recognition Processes, Access to Records, Complaints & Appeals Policy etc. please see the <u>VET & General Student Handbook</u> available on the NCAT website.

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