

## CUA50915 Diploma of Photography and Photo Imaging

### COURSE INFORMATION

#### DESCRIPTION OF COURSE

The Diploma at the Photo Imaging Centre (PIC) at NCAT prepares you for a career as a photographer across a range of industry areas including commercial, domestic portrait, media, wedding, illustrative and fine art photography. This is a face to face course with practical, theory and workshop sessions covering digital and analogue processes, making it unique. Our subjects group units of competency to provide students with skills and knowledge for the Photographic industry. The main aim is to produce a portfolio of work specialised to the student's needs demonstrating a high level of conceptual research and technical competence and refinement.

Students work in photographic environments such as studios, darkrooms and on location and visit galleries and a variety of industry workplaces. Students must complete individual work briefs, tests, participate in workshops and demonstrations, group discussions, presentations, excursions, interviews and self-evaluation exercises. Guest speakers feature and maintain our strong connection to a dynamic industry and educational pathway.

Visit the NCAT web site for more information.

#### LENGTH OF THE COURSE

This one year course runs for 35 weeks over four terms. Students must attend six hours a day four days a week. We strongly encourage students to work independently on the fifth day to complete set technical tasks and develop skills and knowledge under supervision. Delivery schedules and subject descriptors are provided at the beginning of the course.

#### ASSESSMENT

Learning and assessment is integrated. Evidence is collected and feedback provided to students on an ongoing basis. Subjects cover a variety of contexts and use a range of strategies to meet learner needs. These include: group-based, work-based, project-based, self-paced, and involve practice and experience in our studios and darkrooms which are a simulated work environment. Job briefs for each subject outline tasks to be completed, the competencies to be demonstrated and the practical outcomes to be produced.

#### ELIGIBILITY AND PREREQUISITES

We highly recommend applicants complete CUA41115 Certificate IV in Photography and Photo Imaging. Candidates must demonstrate Photo Imaging skills that support learning at a diploma level in an interview and evidence of:

- an ability to respond effectively to different photo imaging challenges and requirements and a capacity to refine concepts and images in line with current industry standards
- engaging with the design process, solving problems by research and generation and refinement of ideas
- knowledge of the photo imaging industry trends and traditions
- technical photo imaging knowledge and skills
- use of a range of professional digital and / or film cameras and accessories for image capture
- use of professional camera and lighting equipment for a range of subjects in different physical environments
- enhancing and manipulating techniques using current industry standard software
- use of electronic processing techniques.

Skills and knowledge may have been acquired through personal experience, work or Certificate level study.

## Course Content

### Core

CUAPHI501	Apply visual communication theory to photo imaging practice
CUAPHI502	Research and apply photo imaging trends
CUAPHI513	Employ colour management in a digital imaging workplace

### Electives

BSBCRT402	Collaborate in a creative process
BSBREL401	Establish networks
CUADIG405	Produce innovative digital images
CUADIG508	Refine digital art techniques
CUAPHI503	Explore the descriptive and emotive nature of photo lighting
CUAPHI504	Employ specialised imaging technologies
CUAPHI505	Produce commercial photo images
CUAPHI506	Provide photographic portrait services
CUAPHI509	Plan and produce visual art photo images
CUAPHI511	Make illustrative images for publication and display
CUAPHI512	Plan and produce stock photo images
CUAPPR502	Develop own sustainable professional practice
CUAPPR503	Present a body of own creative work
CUAPRI501	Refine printmaking techniques

### LICENSING, LEGISLATIVE OR REGULATORY CONSIDERATIONS

No licensing, legislative, regulatory or certification requirements applied to this qualification when endorsed.

### PATHWAYS INTO THE QUALIFICATION

NCAT requires applicants have the CUA41115 Certificate IV in Photography and Photo Imaging or extensive experience in Photo Imaging, such as a certificate IV level in Visual Arts or Design with a focus on photo media, or have relevant employment experience in the photography field.

### PATHWAYS FROM THE QUALIFICATION

Job prospects for graduates from the qualification are in commercial areas such as portrait, wedding, fashion as photographic assistants. Many of our graduates set up their own businesses in these areas and other niche markets. Our students have also successfully followed a fine art photographic path involving degrees in higher education in photography and producing their own photographic work.

### COURSE FEES

A materials charge covers the cost of paper, film, chemicals for analogue processing, access to an extensive camera loan library, all the materials needed to successfully pass. Cost for students under 21 on 1<sup>st</sup> January is \$2,950 and over 21 on 1<sup>st</sup> January is \$3,450\*. Full fee for those over 21 and ineligible for State Government funding is \$7,500. \*Eligibility criteria apply.

### ENROLMENT PROCESS

All applicants must apply online through NCAT. For information or to arrange an interview phone PIC on 9478 5816. At the interview, applicants will be able to show their work, visual diaries, sketchbooks, storyboards and any other support materials for consideration for entry to the course. Enrolment is at the college. Literacy, language & numeracy are assessed prior to enrolment to establish individual needs.

### PLEASE NOTE

For details regarding Access, Equity, Privacy Policy, Refunds Policy, Student Conduct, Welfare Services and Complaints Policy please see the [VET & General Student Handbook](#) available on the NCAT website.

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